Memo



To:

Town Council

From:

Shirley A. Freeman, Assistant Town Manager

Date:

May 19, 2010

Subject:

Accommodations Tax Committee Recommendations

Town of Bluffton 20 Bridge Street PO Box 386 Bluffton, SC 29910 843.706.4500 843.757.6720 (fax)

Recommendation: Town Council reviews for consideration the Accommodations Tax Committee recommendations for funding from their May 18, 2010 meeting.

Summary: State and Local Accommodations Tax funds available for this quarter's applications are \$36,710. Additionally, the Old Town Bluffton Merchants Society had \$7,800*Local Atax funds ear marked from prior years for Banners and a Business Directory that were not going to be used so the committee recommended using the money for their request. The FY 2011 Marketing Budget for the Visitor & Convention Bureau was approved by the committee.

Accommodations Tax Committee Recommendations:

	Amount		Amount
Requests for Quarter Ending March 30, 2010	Requested	R	ecommended
Bluffton Historical Preservation Society, Inc.	\$ 25,000	\$	18,710
Bluffton Village Festival	\$ 5,000	\$	-
Farmers Market of Bluffton	\$ 5,000	\$	5,000
Hilton Head Island Concours d'Elegance	\$ 5,000	\$	4,000
The May River Theatre Company	\$ 4,500	\$	4,000
Old Town Bluffton Merchants Society*	\$ 10,000	\$	7,800
The HanMeDown Gullah Museum**	\$ 5,707	\$	5,000
Total	\$ 60,207	\$	44,510

^{*} Old funds redistributed.

A report of previously funded grants is attached for your convenience. Additionally, the Committee Meeting minutes are attached for your review as well. Also, a copy of the revised Guidelines and Application is attached. The changes start on page 5 and are all printed in red. A new Final report is included in the application.

^{**}Approved pending Not-for-profit documentation.

Applications Received June 30, 2009	70,512 \$ 42,688	\$ 70,512		113,200	\$	\$ 113,200	336,289	\$	Grand Total
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Center (Buffton Historical Preservation Society) S							5,000		Farmers Market of Bluffton
							5,000		Bluffton Village Festival
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